



## Best Western Wroxton House Hotel

### PRESS RELEASE



### **WROXTON HOUSE WIN AWARD AT THE SOUTH EAST'S TOP TOURISM AWARDS FOR EXCELLENCE**

Wroxton House Hotel scooped a Silver Award as runners-up in the 'Small Hotel of the Year' category at the Beautiful South Awards for Excellence 2011. .

The annual Beautiful South Awards are now in their 21st year and recognise businesses and destinations across the tourism industry for their exceptional levels of customer service and dedication to raising standards. A high number of entries to the prestigious Awards led to an impressive shortlist with winners announced by hosts Sue Saville, Managing Director, Tourism South East and John Williams, Chairman of Tourism South East.

It was the first time Wroxton House Hotel, owned and run by John and Gill Smith have entered the Awards. The couple bought Wroxton House in 2009 and have overseen a huge refurbishment programme to the hotel, parts of which date back to 1649.

Wroxton House Hotel was highly praised by the judges who said: "The owners should be given massive credit for all their work on the hotel in such a short space of time and their ability to build the occupancy at the same time."

Margaret Mulvey, Wroxton House Hotel said: "We are thrilled to received this Award and with the judges very positive comments about Wroxton House. We work very hard to make our guests feel welcome and enjoy their stay with us. To be rewarded in this way gives a huge boost to all the

team at the hotel.”

Wroxton House Hotel were recently awarded the highly acclaimed ‘PLUS’ status from the Best Western group following its nationwide launch. Only 10 hotels in the UK and 121 globally have achieved this accolade.

Picture caption: John Williams, TSE; Betty Walton and Margaret Mulvey, Wroxton House Hotel; Joe Love, Villeroy & Boch.

## **ENDS**

To find out more visit [www.bw-wroxtonhousehotel.com](http://www.bw-wroxtonhousehotel.com), call 01295 730777 or email [events@wroxtonhousehotel.com](mailto:events@wroxtonhousehotel.com).

For further information and images please contact Sarah True on 01904 702274/07766 557313 or [sarah@true-pr.co.uk](mailto:sarah@true-pr.co.uk)

### Notes to editors

- Purchased in 2009 by Gill and John Smith, Wroxton House has undergone considerable work to transform the property part of which dates back to 1649. Wroxton House has: 32 bedrooms - restaurant and bar - private dining rooms – outdoor terrace - free wi-fi and internet access – plenty of parking.
- The Beautiful South Awards are run by Tourism South East and Services 4 Tourism.
- Tourism South East is the leading membership-based tourism organisation for South East England, covering Berkshire, Buckinghamshire, East and West Sussex, Hampshire, the Isle of Wight, Kent, Oxfordshire and Surrey.
- The South East is the largest region for tourism in Britain outside of London, worth in excess of £12 billion p.a. to the regional economy (7% of regional GVA) supporting over 300,000 jobs.
- **Small Hotel / Townhouse of the Year**
  - Gold - Fallowfields Country House Hotel Restaurant and Farm, Oxfordshire
  - Silver - Wroxton House Hotel, Oxfordshire
  - Silver - Pelham House, East Sussex
  - Highly Commended - Stanwell House Hotel, Hampshire
  - Highly Commended - The Lamb Inn, Oxfordshire